

# **Trimester** Report

January 2015



The Trimester Report is a tri-annual publication of Life Centers. Its purpose is to inform supporters of the impact Life Centers is having in the community of Greater Indianapolis.

### **2014 Ministry Stats**

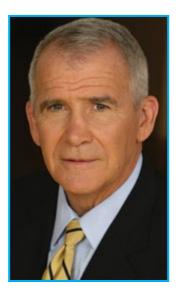


In 2014 we saw **6,631** different women in our centers. Often they had multiple visits, and our total number of free services was **19,391**. These services include pregnancy tests, peer counseling, helpline calls, maternity support services, post-abortion counseling and **264** ultrasound exams. **239** women that told us they were strongly considering an abortion, decided to give their child life. Also last year, **294** women and men chose to respond to our counseling by giving their lives to Christ.

#### **Celebration of Life 2015**

We are very excited about our upcoming 2015 Celebration of Life Banquet on April 23<sup>rd</sup>. Our keynote speaker will be Lt. Col. Oliver North. His testimony and passion for the life of the unborn is as fierce as is his love and devotion for the country in which he served with our armed forces.

At the banquet, we will also be sharing what God is doing through His ministry, such as opening up a full-time pregnancy center in Hendricks County, broadening the services we provide to our clients, and increasing the number of ministry partners we refer our clients in order to help them with their particular need.



Lieutenant Colonel Oliver L. North

"Outside of my family, nothing is more important to me than the sanctity of human life. Every year that I have been in Washington, on the 22<sup>nd</sup> of January you would have found me at the March for Life." — Lieutenant Colonel Oliver L. North

Oliver L. North was born in San Antonio, Texas, graduated from the U.S. Naval Academy in Annapolis, Maryland, and served 22 years as a Marine officer. His awards for service in combat include the Silver Star, the Bronze Star for valor and two Purple Hearts for wounds in action.

Not only is North a combat-decorated Marine, he is also a #1 NYT best-selling author, a small business founder, an inventor with multiple U.S. patents, a columnist, and the host of War Stories on the Fox News Channel. Yet, he claims his most important accomplishment is to be the husband of one, the father of four and the grandfather of thirteen.

Importantly, Oliver North is a Christian that is passionate about the issue of life and has an inspiring message to bring.

Registration for the 2015 Celebration of Life will open on February 5.

### **New Branding and Websites**

On December 4<sup>th</sup>, 2014, we launched our refreshed branding with our two new websites.

The ultimate reason why we have gone through a "branding refresh" and have completely redone both our main website (lifecenters.com) and our client-focused site (pregnancychoicesindy.com) is that we wanted to be more effective in ministry. With this new look and these new sites, we will be better equipped to reach new volunteers, donors and most importantly, new clients.



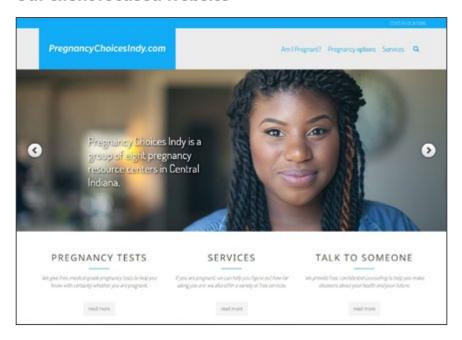
#### **Our main website**



## Pregnancy Choices Indy.com

free pregnancy tests • confidential counseling

#### **Our client focused website**



Our improved websites have new features, such as online appointments, blogs and interactive maps. They are much easier to use, more intuitive and mobile friendly.

To read more about how we got to this point, read the blog story on our new website:



http://lifecenters.com/the-long-story-of-new-branding-and-websites/

### **Center Spotlight**

For more than 20 years, Life Centers has had a presence on the West side of Indianapolis. In 2008, the center moved to its current location at 30<sup>th</sup> and Lafayette Rd. This past year, road construction has hampered traffic to the center, but it is still one of our busiest locations and is filled with passionate staff and volunteers.



West Center 3045 Lafayette Rd., Ste. A Indianapolis, IN 46222

#### **2014 West Center Stats**





Machelle Montgomery

One of the key reasons that we have so many beautiful stories flow out of the West Center is because of the heart of the center director, Machelle Montgomery, "I want the young women and men that come into our center to know that God not only has a beautiful plan for the lives of their unborn children, but He also has a beautiful plan for their lives as well." Machelle has been on staff at Life Centers since August of 2001. She also has lead Life Centers' post abortion ministry called GRACE, since 2003.



**Renee Roberts** 

In November, Renee Roberts joined the Life Centers' staff as Associate Director at the West Center. She brings with her a strong professional counseling background and love for God and people. As Associate Director, she helps Machelle lead a group of volunteers that daily seek to compassionately save babies and transform lives on the West side of Indianapolis.

### **Ministry Partner**

In the course of Life Centers' daily frontline ministry, our team of counselors often comes face to face with women and



children who are suffering from domestic abuse. In one sense, this is part of our ministry of showing loving compassion and providing hope where there is none. But the needs of someone trying to escape domestic abuse is often beyond the scope of what our centers are designed to do. What do we do then? We find the best ministry partner we can and team up with them. That is why we are thrilled to partner with Sheltering Wings.

Sheltering Wings provides emergency housing for women and children suffering from any form of domestic abuse. They build stable and independent lives through essential programs offered in a supportive and Christ-centered environment. Sheltering Wings serves in a 68-bed, 37,000 square foot facility located in Hendricks County.

The key areas of ministry for Sheltering Wings are emergency services, life skills training, children's services, and outreach and education. Emergency services include 24-hour crisis call staffing, intake assessments, room assignments, complete assessments after a night of rest, and assessment of the need for children's services. Life skills training provides comprehensive educational, vocational and psychological resources tailored to each resident's needs, minimizing the potential that she will return to an abusive situation. Children's services involve addressing their immediate physical and emotional needs helping them learn normal elements of healthy relationships. Outreach and education include their Teen Dating Violence Program, pastor education, organizational education and other forms of public education.

We really do appreciate our wonderful partner, Sheltering Wings.

#### 2014 Review and 2015 Vision

Wow, what a year 2014 was for Life Centers! I am so thankful to God and to you for making our 32<sup>nd</sup> year such a wonderful year of ministry. Our eight locations in Central Indiana met the needs of over 6,631 women and children, and 239 babies were saved from abortion. We were also a part of over 294 spiritual decisions for Christ that were made in our counseling rooms.

Praise God for the funds that were provided to help see these results! In 2014, we received direct funding to replace all three of our antiquated ultrasound machines with new ones, replace both websites (main and client focused), and refresh our branding. We also were able to curb \$100,000 in expenses. As a result of these efforts and God's generosity through donors like you, we were able to meet our 2014 budgeted revenue goal! Doing so allows us to better serve our clients and broaden our services beyond our core mission of saving children from abortion and the sharing of Christ and His love for them.

All of this paves the way so that in 2015 and beyond, Life Centers can deliver the compassionate love and care to the thousands of women and men who come in to our centers. Whether our client is there for a pregnancy test, ultrasound or seeking maternity items, Life Centers is ready to serve and share the hope of the Gospel.

We are thankful to all of our supporters, volunteers and churches that partner with us to help us fulfill our mission to save the life of a child and help transform the life of our clients by sharing the Gospel of Jesus Christ.

Tom Shevlot
Executive Director





THE