

Bottles FOR Babies



Participating in a Bottles for Babies campaign is a simple way you can impact women facing pregnancy decisions, and raise awareness for Life Centers in your church.

Church:

1. Picks dates of campaign
2. Decides promotional channels used
3. Publicizes campaign
4. Decides on number of bottles (provided by Life Centers)
5. Distributes bottles
6. Collects bottles (Life Centers can assist)
7. Sets time for Life Centers to collect bottles

Life Centers:

1. Goes through planning sheet with church
2. Provides promotional materials customized to church
3. Provides bottles
4. Provides display (optional)
5. Provides speaker (optional)
6. Assists in congregational collection of bottles (optional)
7. Collects all bottles at end of campaign
8. Counts all of the money
9. Reports total money raised back to church



Life Centers

We Choose Compassion